

COOKIE POLICY

Last updated: 10 February 2026

This Cookie Policy explains how **Ardona Software SRL** (“Ardona”, “we”, “us”, “our”) uses cookies and similar technologies on our website and platform.

Website: <https://ardona.ai>

Company: Ardona Software SRL

Registered in: Romania

This policy should be read together with our Privacy Policy and Terms & Conditions.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website.

They help websites:

- Function properly
- Remember user preferences
- Improve performance
- Analyze usage
- Personalize content

Cookies may be set by us (“first-party cookies”) or by third parties (“third-party cookies”).

2. Types of Cookies We Use

We use the following categories of cookies:

2.1 Strictly Necessary Cookies

These cookies are required for the website and platform to function.

They enable:

- User authentication
- Session management
- Security features

- Account access
- Form submissions

Without these cookies, core services cannot operate.

These cookies do not require user consent.

2.2 Performance and Analytics Cookies

These cookies help us understand how users interact with our platform.

They collect information such as:

- Pages visited
- Time spent on pages
- Error reports
- Navigation patterns

We use this data to improve usability and performance.

Examples may include analytics services.

These cookies are used only with your consent.

2.3 Functional Cookies

These cookies allow the platform to remember your preferences and settings, such as:

- Language selection
- Dashboard preferences
- Interface customizations

They improve your user experience.

These cookies may require consent depending on local regulations.

2.4 Marketing and Communication Cookies

If you have given consent, we may use cookies to:

- Track campaign performance
- Measure conversion rates
- Optimize communication

We do not use aggressive advertising or third-party ad networks.

These cookies are used only with explicit consent.

3. Third-Party Cookies

Some cookies may be placed by third-party service providers, including:

- Analytics providers
- Cloud infrastructure providers
- Communication and email services
- AI and automation infrastructure partners

These third parties may process data in accordance with their own privacy policies.

We ensure that all third-party partners comply with applicable data protection laws.

4. Cookie Consent

When you first visit our website, you may be asked to provide consent for non-essential cookies.

You may:

- Accept all cookies
- Reject non-essential cookies
- Customize your preferences

Strictly necessary cookies are always enabled.

You may withdraw consent at any time.

5. Managing Cookies

You can control cookies through your browser settings.

Most browsers allow you to:

- View stored cookies
- Delete cookies
- Block cookies
- Set preferences

Please note that disabling cookies may affect platform functionality.

6. How Long Cookies Are Stored

Cookies may be stored for different durations:

- Session cookies: deleted when you close your browser
- Persistent cookies: stored until expiration or deletion

We do not store cookies longer than necessary.

7. Legal Basis for Cookie Use

Under GDPR and ePrivacy regulations:

- Necessary cookies are processed based on legitimate interest
- Optional cookies are processed based on your consent

You may change your preferences at any time.

8. Changes to This Policy

We may update this Cookie Policy periodically.

Updates will be published on our website with a revised “Last updated” date.

Continued use of our website constitutes acceptance of the updated policy.

9. Contact Information

For questions about this Cookie Policy, contact:

Ardona Software SRL

Website: <https://ardona.ai>

Email: dan.buica@ardona.ai