

# COOKIE POLICY

**Last updated:** 10 February 2026

This Cookie Policy explains how **Ardona Software SRL** (“Ardona”, “we”, “us”, “our”) uses cookies and similar technologies on our website and platform.

Website: <https://ardona.ai>

Company: Ardona Software SRL

Registered in: Romania

This policy should be read together with our Privacy Policy and Terms & Conditions.

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## 1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website.

They help websites:

- Function properly
- Remember user preferences
- Improve performance
- Analyze usage
- Personalize content

Cookies may be set by us (“first-party cookies”) or by third parties (“third-party cookies”).

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## 2. Types of Cookies We Use

We use the following categories of cookies:

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### 2.1 Strictly Necessary Cookies

These cookies are required for the website and platform to function.

They enable:

- User authentication
- Session management
- Security features

- Account access
- Form submissions

Without these cookies, core services cannot operate.

These cookies do not require user consent.

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## **2.2 Performance and Analytics Cookies**

These cookies help us understand how users interact with our platform.

They collect information such as:

- Pages visited
- Time spent on pages
- Error reports
- Navigation patterns

We use this data to improve usability and performance.

Examples may include analytics services.

These cookies are used only with your consent.

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## **2.3 Functional Cookies**

These cookies allow the platform to remember your preferences and settings, such as:

- Language selection
- Dashboard preferences
- Interface customizations

They improve your user experience.

These cookies may require consent depending on local regulations.

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## **2.4 Marketing and Communication Cookies**

If you have given consent, we may use cookies to:

- Track campaign performance
- Measure conversion rates
- Optimize communication

We do not use aggressive advertising or third-party ad networks.

These cookies are used only with explicit consent.

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### **3. Third-Party Cookies**

Some cookies may be placed by third-party service providers, including:

- Analytics providers
- Cloud infrastructure providers
- Communication and email services
- AI and automation infrastructure partners

These third parties may process data in accordance with their own privacy policies.

We ensure that all third-party partners comply with applicable data protection laws.

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### **4. Cookie Consent**

When you first visit our website, you may be asked to provide consent for non-essential cookies.

You may:

- Accept all cookies
- Reject non-essential cookies
- Customize your preferences

Strictly necessary cookies are always enabled.

You may withdraw consent at any time.

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### **5. Managing Cookies**

You can control cookies through your browser settings.

Most browsers allow you to:

- View stored cookies
- Delete cookies
- Block cookies
- Set preferences

Please note that disabling cookies may affect platform functionality.

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## 6. How Long Cookies Are Stored

Cookies may be stored for different durations:

- Session cookies: deleted when you close your browser
- Persistent cookies: stored until expiration or deletion

We do not store cookies longer than necessary.

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## 7. Legal Basis for Cookie Use

Under GDPR and ePrivacy regulations:

- Necessary cookies are processed based on legitimate interest
- Optional cookies are processed based on your consent

You may change your preferences at any time.

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## 8. Changes to This Policy

We may update this Cookie Policy periodically.

Updates will be published on our website with a revised “Last updated” date.

Continued use of our website constitutes acceptance of the updated policy.

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## 9. Contact Information

For questions about this Cookie Policy, contact:

**Ardona Software SRL**

Website: <https://ardona.ai>

Email: [dan.buica@ardona.ai](mailto:dan.buica@ardona.ai)